



Drive Commercial Success

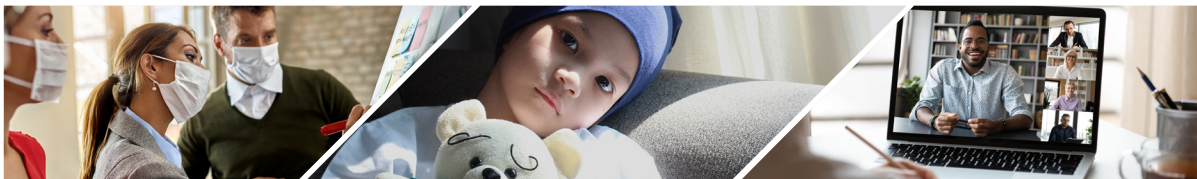
Charting the path to patient access for cell and gene therapy

70%+

of approved cell and gene therapies commercially launched

When patients are waiting for life-altering treatments, every milestone is critical, Precision applies demonstrated expertise from quantifying the burden of disease for narrow patients populations to demonstrating and communicating the economic and clinical value of cell and gene therapies, traversing the commercialization landscapes to improve or save patient lives.

Pioneering Expertise



EVIDENCE SOLUTIONS AND VALUE DEMONSTRATION

- Burden of Illness, Treatment Patterns, Cost of Care
- Network Meta-analysis and Indirect Treatment Comparisons
- Health Economic Models
- HTA Engagement and Real-World Evidence

PRICING AND ACCESS STRATEGY

- Market Access Strategy
- Patient Access Schemes and Innovative Payment Models
- Distribution Strategies

ENGAGEMENT SOLUTIONS

- Scientific Communications
- Patient, Payer, Provider Engagement
- Brand Strategy and Promotion

Learn how Precision ADVANCE can drive commercial success.
 Visit precisionmedicinegrp.com/advance.

